

BA in Multimedia Journalism – 2024-2025

Student Name: _ Student ID:

Coc Requirements CAC 125 2 Communication Major Orientation CAC 245 3 Communication Theory and Research CAC 340 3 Intercultural Communication CAC 340 4 Introduction to Business CAC 341 3 Introduction to Business CAC 341 3 Introduction to Computational Problem Solving CAC 342 4 Introduction to Computational Problem Solving CAC 340 4 Introduction to Computational Problem Solving CAC 340 3 Introduction to Systems SYS 120 4 Introduction to Systems SYS 120 4 Introduction to Systems SYS 120 3 Introduction to Systems SYS 120 3 Introduction to Systems SYS 120 3 Introduction to Problem Solving CAC 341 3 Intercultural Communication CAC 343 3 Multi-list Web Application Development CAC 343 3 Multi-list Web Application Development CAC 343 3 Multi-list Web Application Development CAC 343 3 Interculture send Algorithms CAC 343 3 Interculture send Algorithms CAC 343 3 Interculture Solving ENT 320 3 Transformation and Entrepreneurship and Innovation ENT 320 3 Transformation and Entrepreneurship ENT 320 3 Transformation and Entrepreneurship ENT 320 3 Transformation Entrepreneurship MNT 321 3 Principles of Human Computer Interaction ENT 320 3 Transformation and Entrepreneurship MNT 321 3 Principles of Human Computer Interaction ENT 320 3 Transformation and Entrepreneurship MNT 321 3 Principles of Human Computer Interaction ENT 320 3 Transformational Entrepreneurship MNT 321 3 Principles of Human Computer Interaction ENT 320 3 Transformational Entrepreneurship MNT 321 3 Principles of Human Computer Interaction ENT 320 3 Transformational Entrepreneurship MNT 321 3 Principles of Human Computer Interaction ENT 320 3 Transf	•						
CAC 125 2 Communication Major Orientation CAC 340 3 Introduction to Media Writing CAC 340 3 Introduction to Media Writing CAC 348 2 Senior Capstone CAC 348 2 Senior Capstone CAC 348 3 Introduction to Multimadu Storytelling LAPIN 255 3 Media and Society LAPIN 256 3 Media and Society LAPIN 257 3 Media and Society LAPIN 257 3 Media and Society LAPIN 258 3 Layout and Design LAPIN 258 3 Layout and Lapin 258 4 Layout and Layout 258 4 Layout	Core Requiremen	ts		Maior	Requireme	ents	
CAC 225 3 Communication Theory and Research CAC 340 3 Interoduction to Media Writing CAC 340 3 Interoduction Capstone JRN 225 3 Foundations of Storytelling JRN 235 3 Advanced Media Writing JRN 235 3 Media and Solivitying JRN 335 3 Advanced Media Writing JRN 335 3 Media and Solivitying JRN 335 3 Advanced Media Writing JRN 335 3 Foundations of Device Internations: Business Media MMT 201 3 Introduction to Business JRN 330 3 Introduction to Sports Writing MMT 321 3 Proficiples of Marketing JRN 335 3 Introduction to Sports Writing Select an additional £ credits not taken elsewhere in the major from the electives below. Visual Media COS 120 4 Introduction to Computational Problem Solving SYS 120 4 Introduction to Problem Solving COS 435 3 Multi-tier Web Application between Solving Select an additional £ credits not taken elsewhere in the major from the following: SYS 120 4 Introduction to Problem Solving COS 436 3 Data Structures and Algorithms Solving Introduction to Problem Solving Select an additional £ credits not taken elsewhere in the major from the following: SYS 120 3 Introduction to Problem Solving Select an additional £ credits not taken elsewhere in the major from the following: SYS 120 3 Introduction to Problem Solving Select an additional £ credits not taken elsewhere in the major from the following: Select an additional £ credits not taken elsewhere in the major from the following: SELECT ADMINISTRATION SOLVEN SOL			Communication Major Orientation	,	ART 156		Digital Tools: Photoshop
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CAC 485 2 Senior Capstone JRN 245 3 Introduction to Multimedia Storytelling JRN 255 3 Media and Scielety			•				
JRN 255 3 Media and Society JRN 315 3 Advanced Medial Writing JRN 320 3 Politics and Opinion Writing JRN 320 3 Politics and Opinion Writing JRN 332 3 Politics and Opinion Writing JRN 333 3 Practicum JRN 348 3 Leyout and Design JRN 330 3 Practicum JRN 348 3 Leyout and Design JRN 330 3 Practicum JRN 348 3 Practicum JRN 3					JRN 245		
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JRN 332 3 Practicum JRN 332 3 Practicum JRN 486 1 Senior Portfolio Development					JKN 313	3	
Concentrations - Students must select one of the following concentrations: Business Media MRT 201 3 Introduction to Business MRT 201 3 Professional Selling MRT 201 3 Professional Selling Select an additional & credits not taken elsewhere in the major from the electives below. Digital Media COS 120 4 Introduction to Computational Problem Solving COS 121 4 Foundations of Computer Science Select an additional & credits not taken elsewhere in the major from the electives below. Digital Media COS 120 1 Introduction to Sport Management Select an additional & credits not taken elsewhere in the major from the electives below. Visual Media ART 281 3 Film and Darkroom ART 383 3 Portraiture ART 383 3 Commercial Photography Select an additional & credits not taken elsewhere in the major from the following: ART 383 3 Commercial Photography Select an additional & credits not taken elsewhere in the major from the following: ART 383 3 Commercial Photography Select an additional & credits not taken elsewhere in the major from the following: ART 383 3 Commercial Photography Select an additional & credits not taken elsewhere in the major from the following: ART 384 3 Portraiture ART 385 3 Commercial Photography Select an additional & credits not taken elsewhere in the major from the following: ART 385 4 Web Design FMA 20 3 Scient and taken elsewhere in the major from the following: ART 380 3 Film and Video Production FMA 20 3 Scient material Photography) ART 383 3 Scient Media COS 285 4 Data Structures and Aligorithms COS 285 4 Data Structures and Aligorithms COS 285 4 Data Structures and Aligorithms Entrepreneurship Media ENT 320 3 Transformational Entrepreneurship ENT 380 3 Film and Video Production FMA 20 3 Scient Media Structure and Aligorithms COS 285 4 Data Structures and Aligorithms ENT 380 3 Film and Video Production FMA 20 3 Scient Media Structure and Aligorithms COS 285 4 Data Structures and Aligorithms ENT 380 3 Film and Video Production FMA 213 3 Film and Video Production FM					JKN 320	3	
JRN 486 1 Senior Portfolio Development					JKN 332	3	
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MGT 201 3 Principles of Marketing MKT 312 3 Professional Selling Select an additional & credits not taken elsewhere in the major from the electives below. Select an additional & credits not taken elsewhere in the major from the electives below. Select an additional & credits not taken elsewhere in the major from the electives below. Select an additional & credits not taken elsewhere in the major from the electives below. Select an additional & credits not taken elsewhere in the major from the following: SYS 101 3 Introduction to Systems SYS 101 3 Introduction to Problem Solving Select an additional & credits not taken elsewhere in the major from the following: SYS 201 4 Introduction to Problem Solving Select an additional & credits not taken elsewhere in the major from the following: SYS 201 4 Introduction to Systems SYS 201 3 Interestive Systems S		Stu	dents must select <u>one</u> of the following concentrations:	. .			
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Visual Media	MKT 312	3	Professional Selling		SMA 350	3	Sport Management
COS 120 4 Introduction to Computational Problem Solving COS 121 4 Foundations of Computer Science Select one course from the following: SYS 103 Introduction to Systems SYS 120 4 Introduction to Systems Solect and additional 6 credits not taken elsewhere in the major from the following: COS 143 3 Interactive Webpage Development COS 265 4 Data Structures and Algorithms SYS 121 3 Principles of Human Computer Interaction Entrepreneurship Media ENT 320 3 Finantional Entrepreneurship and Innovation ENT 320 3 Transformational Entrepreneurship and Innovation ENT 320 3 Transformational Entrepreneurship and Innovation ENT 320 3 Finantional Concept Development COM 372 3 Persuasion ENT 320 3 Finantional Concept Development ENT 330 Conmercial Photography Concept Development ENT 320 3 Finantional Video Production FMA 20 3 Documentary Finantional ENT 320 3 Finantional Concept Development ENT 330 Worthing Finantional Entrepreneurship and Innovation ENT 330 Support Select and additional Concept Development ENT 330 Support Select S	Select an additional <u>e</u>	<u>6</u> cre	dits not taken elsewhere in the major from the electives below.	Select	an additional	<u>6</u> cre	dits not taken elsewhere in the major from the electives belov
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COS 143 3 Interactive Webpage Development COS 243 3 Multi-tier Web Application Development COS 265 4 Data Structures and Algorithms SYS 214 3 Principles of Human Computer Interaction Entrepreneurship Media ENT 225 3 Exploring Innovation and Entrepreneurship ENT 320 3 Transformational Entrepreneurship and Innovation ENT 422 3 New Venture Planning ENT 320 3 Transformational Entrepreneurship and Innovation ENT 422 3 New Venture Planning Select an additional 7 credits not taken elsewhere in the major from the following: ENT 310 3 Creativity and Concept Development ENT 320 3 Persuasion ENT 310 3 Creativity and Concept Development ENT 320 3 Persuasion ENT 310 3 Creativity and Concept Development ENT 310 3 Creativity and Concept Development ENT 320 3 Introduction to Susiness ENT 336 1 Founders Fellowship ENT 330 3 Management Analysis and Practice ENT 336 1 Founders Fellowship MKT 231 3 Principles of Marketing MKT 231 3 Principles of Marketing News Media JRN 435 3 Magazine Production and Feature Writing MKT 231 3 Principles of Marketing News Media JRN 435 3 Magazine Production and Feature Writing Select an additional 6 credits not taken elsewhere in the major from the electives below. News Media JRN 435 3 Magazine Production and Feature Writing MKT 231 3 Principles of Marketing News Media JRN 435 3 Magazine Production and Feature Writing MGT 352 3 Management Analysis and Practice PWR 243 3 Editing SMA 351 3 Sport Public Relations Total Major Hours Required: 51-53 Majors must participate at least one year with the student newspaper No more than 50% of the credits may overlap with another major or minor. Language Requirement for BA Degree — Complete four courses in one language option. Spanish Hebrew Greek French Chinese Korean Other: 101 4 Elementary I GRK 201 4 Elementary New Testament Greek HEB 212 3 Elementary Old Testament Hebrew I HEB 211 3 Elementary Old Testament Hebrew I HEB 211 3 Elementary Old Testament Hebrew I HEB 211 3 Elementary Old Testament Hebrew I	Soloct an additional t	6 om	dits not taken alsowhere in the major from the following:		FMA 220	3	Film and Video Production
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COS 265					JRN 393	3	Practicum (approved by advisor—Photography)
SYS 214 3 Principles of Human Computer Interaction				Conce	ntration E	locti	VAS (may not double count within major or concentrations)
Entrepreneurship Media							
Entrepreneurship Media	SYS 214	3	Principles of Human Computer Interaction		CAU 343	3	Dublic Charling
ENT 225 3 Exploring Innovation and Entrepreneurship ENT 320 3 Transformational Entrepreneurship and Innovation ENT 320 3 Transformational Entrepreneurship and Innovation ENT 422 3 New Venture Planning Select an additional 7 credits not taken elsewhere in the major from the following: COM 372 3 Persuasion ENT 310 3 Creativity and Concept Development ENT 386 1 Founders Fellowship Select an additional 6 credits not taken elsewhere in the major from the following: MGT 201 3 Introduction to Business MGT 352 3 Management Analysis and Practice MGT 201 3 Introduction to Business MGT 352 3 Management Analysis and Practice MGT 352 3 Management Analysis and Practice MGT 352 3 Management Analysis and Practice MKT 231 3 Principles of Marketing MKT 231 3 Principles of Marketing MKT 231 3 Principles of Marketing News Media JRN 435 3 Magazine Production and Feature Writing MRY 230 3 Technical Writing Select an additional 6 credits not taken elsewhere in the major from the electives below. Total Major Hours Required: 51-53 Majors must participate at least one year with the student newspaper No more than 50% of the credits may overlap with another major or minor. Language Requirement for BA Degree — Complete four courses in one language option. Spanish Hebrew Greek French Chinese Korean Other: 101 4 Elementary I GRK 201 4 Elementary New Testament Greek HEB 211 3 Elementary Old Testament Hebrew HEB 212 3 Elementary Old Testament Hebrew I HEB 211 3 Elementary Old Testament Hebrew I HEB 211 3 Elementary Old Testament Hebrew I HEB 211 3 Elementary Old Testament Hebrew I Greek Grammar and Syntax HEB 311 3 Hebrew Syntax and Lexicography			-11-a		COM 210	3	
ENT 320 3 Transformational Entrepreneurship and Innovation ENT 422 3 New Venture Planning ENT 422 3 New Venture Planning Select an additional 7 credits not taken elsewhere in the major from the following: COM 372 3 Persuasion ENT 310 3 Creativity and Concept Development ENT 386 1 Founders Fellowship ENT 386 1 Founders Fellowship MGT 201 3 Introduction to Business MGT 352 3 Management Analysis and Practice MGT 201 3 Introduction to Business MGT 352 3 Management Analysis and Practice MKT 231 3 Principles of Marketing MKT 231 3 Principles of Marketing News Media JRN 435 3 Magazine Production and Feature Writing MRX 351 3 Sport Public Relations News Media JRN 435 3 Magazine Production and Feature Writing MAjors must participate in three semesters of media involvement. Majors must participate at least one year with the student newspaper No more than 50% of the credits may overlap with another major or minor. Language Requirement for BA Degree – Complete four courses in one language option. Spanish Hebrew Greek French Chinese Korean Other: 101 4 Elementary I GRK 201 4 Elementary New Testament Greek HEB 211 3 Elementary Old Testament Hebrew I Greek Grammar and Syntax HEB 311 3 Hebrew Syntax and Lexicography					COM 372	3	
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	ENT 422	3	New Venture Planning		FMA 220	3	
	Select an additional	7 cre	dits not taken elsewhere in the major from the following:		FMA 420	3	
ENT 310 3 Creativity and Concept Development					JRN 230	3	Introduction to Sports Writing
ENT 386	ENT 310	3			JRN 435	3	Magazine Production and Feature Writing
MGT 201 3 Introduction to Business MGT 352 3 Management Analysis and Practice MKT 231 3 Principles of Marketing News Media JRN 435 3 Magazine Production and Feature Writing PWR 230 3 Technical Writing SMA 351 3 Sport Public Relations Total Major Hours Required: 51-53 Majors must participate in three semesters of media involvement. Majors must participate at least one year with the student newspaper No more than 50% of the credits may overlap with another major or minor. Language Requirement for BA Degree – Complete four courses in one language option. Spanish Hebrew Greek French Chinese Korean Other: ———————————————————————————————————	FNT 386	1			MGT 352	3	Management Analysis and Practice
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□ Spanish □ Hebrew □ Greek □ French □ Chinese □ Korean □ Other: □ 101 4 Elementary I □ GRK 201 4 Elementary New Testament Greek □ HEB 211 3 Elementary Old Testament Hebrew I □ 102 4 Elementary II □ GRK 202 4 Elementary New Testament Greek □ HEB 212 3 Elementary Old Testament Hebrew II □ 201 3 Intermediate I □ GRK 301 3 Greek Grammar and Syntax □ HEB 311 3 Hebrew Syntax and Lexicography	Select an additional <u>c</u>	<u> </u>	alis not taken elsewhere in the major from the electives below.	No mo	re than 50%	of th	e credits may overlap with another major or minor.
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102 4 Elementary II GRK 202 4 Elementary New Testament Greek HEB 212 3 Elementary Old Testament Hebrew II 201 3 Intermediate I GRK 301 3 Greek Grammar and Syntax HEB 311 3 Hebrew Syntax and Lexicography	101	4 E	Elementary I GRK 201 4 Elementary New Testame	nt Greek		HEE	3 211 3 Elementary Old Testament Hebrew I
201 3 Intermediate I GRK 301 3 Greek Grammar and Syntax HEB 311 3 Hebrew Syntax and Lexicography							
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Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
 Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.