

BA in Professional Writing – 2024-2025

Student Name:	
Student ID:	

Core Requirement	S	
CAC 125	2	Communication Major Orientation
CAC 220	3	Essentials of Written Communication
CAC 225	3	Communication Theory and Research
CAC 340	3	Intercultural Communication
CAC 485	2	Senior Capstone
Major Requiremen	ts	
CAC 345	3	Social Media Strategy
JRN 115	3	Introduction to Media Writing
JRN 332	3	Layout and Design
PWR 101	3	Introduction to Professional Writing
PWR 243	3	Editing
PWR 372	3	Freelance Writing
PWR 393	3	Practicum
PWR 444	3	Book Editing and Publishing
PWR 486	1	Senior Paper/Portfolio Development
Select an additional	6 cred	lits of electives from courses in CAC, COM, JRN, PBR, PWR, or others as approved by advisor.

Total Major Hours Required: 44

No more than 50% of the credits may overlap with another major or minor.

Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.