



TAYLOR
UNIVERSITY

Public Relations Minor – 2024-2025

Student Name: _____

Student ID: _____

Minor Requirements

_____ CAC 345	3	Social Media Strategy
_____ PBR 261	3	Introduction to Public Relations
_____ PBR 361	3	Public Relations Cases and Campaigns
_____ PBR 461	3	Public Relations Writing and Production

Select 9 credits from the following:

_____ ART 156	1	Digital Tools: Photoshop
_____ ART 157	1	Digital Tools: InDesign
_____ ART 356	4	Web Design
_____ CAC 158	2	Digital Tools: Office Suite
_____ COM 111	3	Introduction to Organizational Communication
_____ COM 325	3	Conflict Resolution
_____ COM 327	3	Leadership Communication
_____ COM 330	3	Mediated Communication
_____ COM 372	3	Persuasion
_____ JRN 115	3	Introduction to Media Writing
_____ JRN 315	3	Advanced Media Writing
_____ JRN 332	3	Layout and Design
_____ PBR 355	3	Networking Study Trip
_____ PBR 455	3	Event and Venue Planning
_____ PBR 457	3	Media Agency
_____ PWR 372	3	Freelance Writing

Total Minor Hours Required: 21

No more than 50% of the credits may overlap with another major or minor.