

BA in Sport Management – 2024-2025

Student Name:	
Student ID:	

Major	Requireme	nts	
	ACC 241	3	Accounting Principles I
	ECO 201	3	Principles of Microeconomics
	JRN 230	3	Introduction to Sports Writing
	KIN 220	3	Principles of Coaching
	MGT 311	3	Business Law
	MKT 231	3	Principles of Marketing
	SMA 115	3	Introduction to Sport Management
	SMA 210	3	Introduction to Sport Technology and Analytics
	SMA 350	3	Sport Management
	SMA 351	3	Sport Public Relations
	SMA 352	3	Event and Facility Management
	SMA 354	3	Sport Finance
	SMA 393A	1	Practicum
	SMA 393B	1	Practicum
	SMA 430	3	Legal Issues in Sport
	SMA 480	3	Seminar
	SMA 492	4	Internship
Select	t <u>one</u> course	from t	he followina:
	MAT 110	3	Finite Mathematics (recommended)
	MAT 151		Calculus I
Select	t 6 hours of e	lective	es from:
	ECO 202	3	Principles of Macroeconomics
	ENT 422	3	New Venture Planning
	FIN 361	3	Corporate Finance
	HRM 362	3	Human Resources Management
	HRM 462	3	Organizational Behavior and Development
	JRN 115	3	Introduction to Media Writing
	JRN 225	3	Foundations of Photojournalism
	KIN 472	2	Psychology of Coaching
	LGS 250	3	Law and Society
	LGS 441	3	Principles of Legal Analysis
	MAT 210	4	Introductory Statistics
	MGT 352	3	Management Analysis and Practice
	MGT 442	3	Business Ethics
	MGT 452	3	Strategic Management
	MKT 312	3	Professional Selling
	MKT 410	3	Marketing Research
	MKT 412	3	Integrated Marketing Communications
	PBR 261	3	Introduction to Public Relations
	PBR 455	3	Event and Venue Planning
	PSY 220	3	Sport Psychology
	YMI 315	3	Youth Culture and Issues

Total Major Hours Required: 57-58

Language Requirement for BA Degree - Complete four courses in one language option. □ Spanish □ Hebrew □ Greek □ French □ Chinese □ Korean □ Other: □ □ 101 4 Elementary I □ GRK 201 4 Elementary New Testament Greek □ HEB 211 3 Elementary Old Testament Hebrew I □ 102 4 Elementary II □ GRK 202 4 Elementary New Testament Greek □ HEB 212 3 Elementary Old Testament Hebrew II □ 201 3 Intermediate I □ GRK 301 3 Greek Grammar and Syntax □ HEB 311 3 Hebrew Syntax and Lexicography □ 202 3 Intermediate II □ GRK 302 3 Exegesis of the Greek New Testament □ HEB 312 3 Hebrew Exegesis

Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.