Student Name: $\qquad$ Student ID:

| Major Requirements |  |  |
| :---: | :---: | :---: |
| ACC 241 | 3 | Accounting Principles I |
| ECO 201 | 3 | Principles of Microeconomics |
| JRN 230 | 3 | Introduction to Sports Writing |
| KIN 220 | 3 | Principles of Coaching |
| MGT 311 | 3 | Business Law |
| MKT 231 | 3 | Principles of Marketing |
| SMA 115 | 3 | Introduction to Sport Management |
| SMA 210 | 3 | Introduction to Sport Technology and Analytic |
| SMA 350 | 3 | Sport Management |
| SMA 351 | 3 | Sport Public Relations |
| SMA 352 | 3 | Event and Facility Management |
| SMA 354 | 3 | Sport Finance |
| SMA 393A | 1 | Practicum |
| SMA 393B | 1 | Practicum |
| SMA 430 | 3 | Legal Issues in Sport |
| SMA 480 | 3 | Seminar |
| SMA 492 | 4 | Internship |
| Select one course from the following: |  |  |
| MAT 110 | 3 | Finite Mathematics (recommended) |
| MAT 151 | 4 | Calculus I |
| Select $\underline{6}$ hours of electives from: |  |  |
| ECO 202 | 3 | Principles of Macroeconomics |
| ENT 422 | 3 | New Venture Planning |
| FIN 361 | 3 | Corporate Finance |
| HRM 362 | 3 | Human Resources Management |
| HRM 462 | 3 | Organizational Behavior and Development |
| JRN 115 | 3 | Introduction to Media Writing |
| JRN 225 | 3 | Foundations of Photojournalism |
| KIN 472 | 2 | Psychology of Coaching |
| LGS 250 | 3 | Law and Society |
| LGS 441 | 3 | Principles of Legal Analysis |
| MAT 210 | 4 | Introductory Statistics |
| MGT 352 | 3 | Management Analysis and Practice |
| MGT 442 | 3 | Business Ethics |
| MGT 452 | 3 | Strategic Management |
| MKT 312 | 3 | Professional Selling |
| MKT 410 | 3 | Marketing Research |
| MKT 412 | 3 | Integrated Marketing Communications |
| PBR 261 | 3 | Introduction to Public Relations |
| PBR 455 | 3 | Event and Venue Planning |
| PSY 220 | 3 | Sport Psychology |
| YMI 315 | 3 | Youth Culture and Issues |

Total Major Hours Required: 57-58

Language Requirement for BA Degree - Complete four courses in one language option.


## Degree Requirements

- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor-64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.

