



TAYLOR
UNIVERSITY

Sport Management Minor – 2024-2025

Student Name: _____

Student ID: _____

Minor Requirements

| | | | |
|-------|---------|---|----------------------------------|
| _____ | SMA 115 | 3 | Introduction to Sport Management |
| _____ | SMA 350 | 3 | Sport Management |
| _____ | SMA 351 | 3 | Sport Public Relations |
| _____ | SMA 352 | 3 | Event and Facility Management |
| _____ | SMA 393 | 2 | Practicum |

Select 6 credit hours from the following:

| | | | |
|-------|---------|---|--|
| _____ | ACC 241 | 3 | Accounting Principles I |
| _____ | ECO 201 | 3 | Principles of Microeconomics |
| _____ | FIN 361 | 3 | Corporate Finance |
| _____ | JRN 115 | 3 | Introduction to Media Writing |
| _____ | JRN 230 | 3 | Introduction to Sports Writing |
| _____ | KIN 220 | 3 | Principles of Coaching |
| _____ | MGT 311 | 3 | Business Law |
| _____ | MKT 231 | 3 | Principles of Marketing |
| _____ | PBR 261 | 3 | Introduction to Public Relations |
| _____ | SMA 210 | 3 | Introduction to Sport Technology and Analytics |
| _____ | SMA 354 | 3 | Sport Finance |
| _____ | SMA 430 | 3 | Legal Issues in Sport |

Total Minor Hours Required: 20