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## DIRK ROWLEY

Responsible for all aspects of M-F midday lifestyle show on ABC21, including finding and coordinating guests and producing full shows on remote.

Communications Leader, Fort Wayne Celebration with Will Graham — 2017  
Liaison between regional media and the Billy Graham Evangelistic Association's.

Master of Ceremonies — 2014-present

Upfront, highly-visible community engagement for The Rescue Mission,  
Turnstone,  
The NIIC, Voices of Unity, Cancer Services and Cross Connections

[dirkrowley@gmail.com](mailto:dirkrowley@gmail.com)

Fort Wayne, IN

Twitter: @dirkthoughts

Facebook: /dirkrowley

LinkedIn: Dirk Rowley

Majic in the Morning host, WAJI, Fort Wayne — 2000-2014

Led family-friendly morning show team to over a decade of dominance in target demo, W25-54

B100 Morning Show host, WBYT, South Bend — 1996-2000

Created and ran morning show to build regional powerhouse station. Record-setting St. Jude Radiothon fundraising.

KFMS Morning Show host, Las Vegas — 1994-1996

Led morning show from 17th to 6th in ratings in fewer than two years.

### Education

Taylor University, Upland, IN — B.A. Mass Communication, 1989

### Skills

Writing, story telling, strategic thinking. Work with iNews and Premier Pro daily.  
Fluent in traditional, digital, and social media. Proficient in Wordpress/CMS.

### Profile

Winning broadcaster,  
turning stories into  
ratings and profit.

### References

Available upon request.

### Experience

Evening Anchor, WANE  
15, Fort Wayne —  
2018-present

Lead multiple teams in  
fast, accurate and  
understandable news  
gathering and  
presentation. Ratings  
leader at 5, 6 and 11p.  
Focus on politics and  
business.

INsight  
host/producer/sales,  
WPTA TV, Fort Wayne  
— 2014-2018

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