

J E F F G R O E L I N G

PROFILE

Thirty years of comprehensive experience in higher education, teaching, administration, curriculum management and technology leadership, including consensus building and participation in institution-wide vision setting in Christian higher education, across multiple campuses.

- Relational leader and teacher who emphasizes, fosters, and encourages teamwork.
- Ability to work collaboratively with faculty, staff, and administration to set priorities and build consensus around important issues.
- Effectively manages financial resources to fulfill priorities while maintaining balanced budgets.
- Motivated by challenges with the ability to plan, coordinate, and execute complex projects.
- Actively participates in pedagogical revisions of own courses across a variety of traditional and non-traditional contexts and supports faculty in teaching and learning through leadership and participation in pedagogical and curricular revision of courses.
- Experience in integrating faith and learning in traditional and non-traditional classrooms.
- Understands the importance of faculty governance and process in the higher education context.
- Creatively adapts technology in support of the teaching and learning process.
- Familiarity with emerging technologies and seeks to place them within the institutional context.
- Excellent written, oral, and digital communicator who strives for clarity of message.

PROFESSIONAL EXPERIENCE

Taylor University, Upland, IN (February 2021 to present)

Chair, Department of Communication

- Provide guidance to a department of six full-time, ten part-time faculty, and one staff.
- Provide oversight of departmental budget.
- Provide coordination and facilitation of a shared departmental vision, goals and objectives.
- Works collaboratively to address challenges and concerns in a positive manner.
- Coordinates and collaborates with other academic and support departments across campus.
- Serves as departmental liaison to the Dean's monthly Department Chair meeting.

Taylor University, Upland, IN (August 2019 to present)

Professor of Communication

Taught CAC 160, Integrative Communication, Fall 2019 to present.

Taught CAC 225, Communication Theory and Research Methods, Spring 2019 to present.

Taught COM 520, Communication in the Classroom, Online Summer 2022

Taught COM 620, Instructional Communication, Online Summer 2022

Taught COM 335, Non-Profit Communication, Spring 2022.

Taught COM 327, Leadership Communication, Fall 2021.

Co-taught COM 393, Communication Practicum, Summer 2021, Summer 2022

Taught JRN 225, Media & Society, Spring 2020.

Taught CAC 330, Mediated Communication, Fall 2020.

Taught CAS 225, Intrapersonal Communication, Fall 2019.

Taught CAS 380, Advanced Interpersonal Communication, Fall 2019.

- Helped develop and coordinate a curriculum redesign of the Communication major and Organizational Communication concentration. Supported the redesign of other majors in the department including Multimedia Journalism, Professional Writing, and Public Relations, Spring 2020.
- Successfully submitted, was awarded and completed \$3,233 Taylor University Women's Giving Circle project titled: *Taylor Community in a Pandemic: What Does it Look Like?*, Fall 2020.
- Collaboratively developed CAC 160 Integrative Communication, a new Foundational Core communication course with two other colleagues in the Department, Summer 2019.
- Helped develop and deliver training to new adjuncts for the Integrative Communication course, Spring 2021.
- Participated in New Faculty Orientation course, Fall 2019.
- Participated in Faith and Learning Integration course, Spring 2020.
- Served on Academic Policy Committee as Secretary, Fall 2020 to present.

Taylor University, Upland, IN (June 2013 to August 2019)

Vice Provost

The Vice Provost was responsible to the Provost for oversight of a number of strategic programs of Taylor University, including Academic Support offices, institutional support offices, the graduate school, Taylor instructional design/technology initiatives and Centers of Excellence encompassing approximately 50 full-time staff and budgetary responsibility for +\$5 million. The Vice Provost also managed special projects and initiatives within Academic Affairs and represented the Provost as assigned.

- Supervised, coordinated, developed, evaluated and provided budgetary oversight Academic Support offices, including: Registrar, Academic Technology, Academic Advising, and the Academic Enrichment Center.
- Supervised, coordinated, developed, evaluated and provided budgetary oversight for Institutional Support offices, including Institutional Research and Information Technology.
- The Vice Provost served as executive director of the Graduate School and was responsible for the overall quality of University Graduate programs. The Vice Provost also served as chair of the Graduate Council.
- Supervised, coordinated, developed, evaluated and provided budgetary oversight for Taylor University Online and the University's integrated instructional design/technology initiatives.
- Worked with Directors and School Deans to coordinate and integrate administrative oversight of the University's Centers, including but not limited to, Centers for Excellence (the Center for Scripture Engagement and the Center for Ethics), the Center for Missions Computing, Spencer Centre, and the Bedi Center for Teaching and Learning Excellence (BCTLE).
- Co-led development of Interim Report response to Higher Learning Commission (HLC) Regional Accreditation visit. Led application process for correspondence programs for HLC review and approval. Led application process and successful HLC review and approval of Bachelor of Business Administration program. Participated in the institution's 2018 AQIP Comprehensive Evaluation.
- Served on or led various academic and interdisciplinary committees on campus including Vision 2026 Task Force, Academic Stewardship Task Force, Strategic Initiatives Review, University Planning Council, University Assembly, Graduate Council, Assessment Council, Academic Policy Committee, Curriculum Management Committee, Academic Technology Committee, Instructional Design Task Force

Taylor University, Upland, IN (February 2018 to May 2019)

Adjunct Professor of Communication

- Taught CAS 225, Communication Theory and Research Methods, Spring 2018-2019.

Taylor University, Upland, IN (March 2007 to the May 2013)

Dean of Online Learning and Instructional Technology

The Dean of Online Learning and Instructional Technology reported directly to the Chancellor and served on the senior leadership team on the Taylor Fort Wayne campus as well as on Provost's Council in Upland. The Dean played a central role in the development, implementation, and leadership of a robust Taylor online strategy which included the development of appropriate associates, bachelors and selected masters degrees. The Dean also provided leadership to the Center for Lifelong Learning, assisted in the integration of instructional technology into the classroom and across campus, and oversaw the transition to Taylor University Online. Responsible for 60+ faculty, 150+ courses in various disciplines, a staff of six and a budget of \$1.3 million.

- Provided direction and devised strategy for Taylor University Online.
- Developed and implemented a faculty training program for on-line teaching.
- Gave oversight to determine the appropriate use of instructional technology in the physical classroom and developed training workshops to facilitate new skill acquisition for faculty.
- Reviewed the course development process and recommend adjustments to facilitate the process.
- Led the Higher Learning Commission (HLC) of the North Central Association (NCA) accreditation process for the Bachelor of Business Administration program and worked on the accreditation team for the Masters of Business Administration for online delivery.
- Served on three ad-hoc institutional task forces relating to online learning.
- Regularly served on academic and institutional committees, including Provost's Council, the Curriculum Management Committee, the technology subcommittee of the Academic Policy Committee, Graduate Council, Academic Affairs/Information Technology Committee, University Planning Council and Chancellor's Council.
- Planned and led implementation of the Information Commons on the Fort Wayne campus.
- As part of Information Commons, provided oversight to a staff of 10 and a combined budget of approximately \$1.8 million.
- Provided oversight for the Enrollment Management and Marketing departments of the Fort Wayne campus prior to campus closure.

Taylor University, Upland, IN (August 2007 to May 2013)

Adjunct Professor of Business

- Taught BUA 317/SYS310 online, E-Commerce, Fall 2007-2011.
- Taught MKC 372, E-Communication, Spring 2008.

Asbury Theological Seminary, Wilmore, KY (August 1992 to March 2007)

Executive Director of Information Technology

Responsible for all IT functions, including academic, administrative and network infrastructure; faculty, staff and student support; and library, multimedia and web-based resources. Complete responsibility for developing technical direction in support of overall strategic plan of the seminary and building institution-wide consensus around priorities. Reported to the Dean of Information

Services and supervised 15 direct reports as part of an overall Information Services budget of \$2 million and staff of 35.

- Managed technical resources to achieve strategic priorities within budget.
- Developed and implemented technical strategic vision institution-wide.
- Planned and implemented technical infrastructure for virtual campus of 400 students.
- Provided pedagogical and technical instruction to faculty learning to teach online.
- Developed and implemented institutional transition to knowledge management model.
- Supported successful merger of Information Technology and Library departments.
- Contributed to and supported creation of Information Commons model in Library.
- Implemented yearly assessment and review process for Information Services.
- Responsible for institution-wide IT security and disaster-recovery plans.
- Led and facilitated regular institution-wide meetings regarding technical issues and priorities.

Asbury Theological Seminary, Wilmore, KY, (August 1992 to March 2013)

Affiliate Professor of Information Technology

- Taught IT 627, Computers in the Church, August 1992 – August 2002.
- Taught IT 605XL online, Computers in Ministry, Spring 2003.
- Taught IT 605, The Internet and Web in Ministry, August 2003 – January 2013.
- Taught IT 605XL online, The Internet and Web in Ministry, Spring 2006.

Ball State University, Muncie, IN (August 1987 – May 1992)

Microcomputer Consultant

- Managed projects and priorities of 8 student worker staff.
- Configuration and troubleshooting of computer systems for administration, faculty and staff.
- Responsible for software training and development of user manuals.

Lutheran Outdoor Ministries Indiana-Kentucky Synod, Indianapolis, IN (Summer 1991 and 1992)

Director, Lake Luther Bible Camp

- Responsible for day-to-day operations of the camp.
- Trained and supervised staff of 13 and over 400 campers.
- Administered program and activities.
- Responsible for publicity and speaking throughout the summer.

EDUCATION

University of Kentucky, Lexington, KY, 2004

Doctor of Philosophy in Communication

- Specialization in mediated technologies.
- Cognate: Library and Information Science.
- Dissertation Topic: “Does Technology Make a Difference in the Classroom? A Comparison of Online and Traditional Courses Employing Models of Competence and Uses & Gratifications.”

Ball State University, Muncie, IN, 1992

Master of Science in Information and Communication Science

- Multidisciplinary program of study including management, communication and technology.
- Emphasis on comprehensive integration of voice, video and data technologies.

Ball State University, Muncie, IN, 1990

Bachelor of Science in Secondary Education

- Primary area of study: U.S. history, supporting areas: world history and geography.
- Computer science teaching endorsement.

PUBLICATIONS

Groeling, J. & Boyd, K. (2009). The Impact of Distance Education on Libraries. *Theological Librarianship: An Online Journal of the American Theological Library Association* 2(1), 35-44.

Groeling, J. & Ruth, L. (2007). The Times, They are A-Changin': How a Training Seminar for Online Education Changed a Seminary One Faculty Member at a Time. *Theological Education*, 42(2), 57-66.

PRESENTATIONS

"Model Civility in Engaging Political and Ideological Difference," Faculty Panel at Taylor University, Upland, IN: September 22, 2020

"The Challenge of Higher Ed IT: Dealing with the Important but not Urgent," Independent Colleges of Indiana IT Leaders Fall Summit, Upland, IN: November 6 - 7, 2014

"Pedagogy and Technology at Taylor University", CCC Presidents Fall Meeting, Wheaton, IL: September 22-23, 2014

"The Role of Technology at Taylor", Technology for Teaching Conference Keynote Presentation, Upland, IN: August 15-16, 2013.

"Engaging Students Using the Blackboard Discussion Board," Technology for Teaching Conference, Upland, IN: August 16-17, 2012.

"Student Identification and Test Proctoring at a Distance," Indiana College Network Conference, Fort Wayne, IN: June 17-18, 2010.

"Hybrid Courses: Structures and Strategies," Technology for Teaching Conference, Upland, IN: August 14-15, 2008.

"The Importance of Interaction," The 74th Annual Conference of The Kentucky Communication Association, Slade, KY: September 16-17, 2005.

"The Asbury Experience with Technology," The Association of Theological Schools Technology and Educational Practices Workshop, Chicago, IL: August, 2004.

"Online Community: What is it and How Does it Compare to On Campus Community at Asbury Seminary," Graduate Student Association 3rd Annual Symposium, Lexington, KY: April, 1999.

"Internet Infrastructure: Considerations, Concepts and Technology," ATS 2000 Conference, Asbury Theological Seminary, Wilmore, KY: October, 1998.

PROFESSIONAL CONFERENCE ACTIVITIES

- **Attendee**, Strategic Leadership for CHE Administrators in Communication and the Arts, Virtual: June 2022
- **Attendee**, Central States Communication Association, Virtual: March 2021
- **Attendee**, ITLC Lilly Online Conference, Virtual: December 2020
- **Attendee**, National Communication Association, Virtual: November 2020
- **Attendee**, Online Learning Consortium Conference, Orlando, FL: November 2018
- **Attendee**, National Small College Enrollment Conference, Louisville, KY: July 2018
- **Attendee**, Christian Adult Higher Education Association, Omaha, NE: June 2017
- **Attendee**, Institute for Chief Academic Officers, New Orleans, LA: November 2016
- **Attendee**, Calem Adult Learner Enrollment Management Conference, Alexandria, VA: July 2016
- **Attendee**, Midwestern Association of Graduate Schools, Chicago, IL: April 2016
- **Attendee**, Midwestern Association of Graduate Schools, St. Louis, MO: April 2015
- **Attendee**, Midwestern Association of Graduate Schools, Chicago, IL: April 2014
- **Attendee**, Midwestern Association of Graduate Schools, Minneapolis, MN: April 2013
- **Attendee**, Assessment Institute, Indianapolis, IN: October 2013
- **Attendee**, Conference on Distance Teaching and Learning, Madison, WI: August 2012
- **Attendee**, Indiana College Network Conference, West Lafayette, IN: June, 2011.
- **Attendee**, Association of Christian Distance Education Conference, Chicago, IL: March, 2011.
- **Attendee**, Association for Educational Communication and Technology Conference, Anaheim, CA: October, 2010.
- **Attendee**, The Association of Christian Distance Education, Cincinnati, OH: March, 2010.

- **Attendee**, Association for Educational Communication & Technology, Louisville, KY: October, 2009.
- **Attendee**, CCCU 2009 Joint Conference for Technology and Finance, Marion, IN: June, 2009.
- **Attendee**, Association for Educational Communication and Technology Conference, Anaheim, CA: October, 2007.
- **Attendee**, National Communication Association Conference, San Antonio, TX: November, 2006.
- **Attendee**, Kentucky Communication Association Conference, Cumberland Falls State Park: KY: September, 2006.
- **Attendee**, Kentucky Communication Association Conference, Natural Bridge State Park: KY: September, 2005.
- **Attendee**, The Association of Theological Schools Technology and Educational Practices Workshop, Chicago, IL: August, 2005.
- **Attendee**, International Communication Association Conference, New York, NY: May, 2005.
- **Attendee**, EDUCAUSE Technology Conference, Denver, CO: October, 2004.
- **Attendee**, National Communication Association Conference, New Orleans, LA: November, 2002.

SERVICE

- **Faculty Sponsor 2019-present**, Ultimate Frisbee Club, Taylor University
- **Board Member 2012-present, Board President 2016-present**, Lutheran Outdoor Ministries of Indiana-Kentucky
- **Church Council President/Vice-President 2011-2012, 2021-2022, Pulpit Fill Pastor 2020, Technology Coordinator 2021-2022, Co-Leader Adult Sunday School, 2015-Present**, St. John's Lutheran Church, Lake Township, Fort Wayne, IN
- **Participant**, Taylor University Election 2020 faculty panel, September 22, 2020
- **Participant**, Taylor University Blue Zones course development faculty training, May 25-26, 2021

MEMBERSHIPS

- **Member**, National Communication Association
- **Member**, International Communication Association
- **Member**, Association for Educational Communication and Technology
- **Member**, Central States Communication Association