

Samuel de Paiva Naves Mamede

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Name of University	Taylor University
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Education

Most Recent University

Visiting Scholar (Postdoc) - Illinois State University (2023 - 2024)
Ph.D., Business Administration - Mackenzie Presbyterian University (2016 - 2019)
Ph.D., Management - University of Minho (2016 - 2019)
M.A., Financial Accounting - Federal University of Uberlândia (2013 - 2014)
M.S., Statistics - Federal University of Uberlândia (2011 - 2012)
B.A., Business Administration (2002 - 2007)

Research Interest

Corruption, Fraud, Bribery, Laundering Money, Regulation, Latin America

Dissertation

"Corruption, immigration and refugees: new determinants in the capital structure of companies"

Teaching

Business Department

Taylor University - Assistant Professor of Management, 2024 - at the moment.

Mackenzie Business School

Mackenzie Presbyterian University - Assistant Professor of Business, 2016 - 2024.

Fox Business School (USA)

Temple University - Lecture (Topic: Corruption and Finances), 2020- 2022.

Lecture (Visiting)

Illinois State University (USA)

Department of Economics - Lecture (Topic: Economics), 2023 - 2024.

University of Cambridge (UK)

Cambridge Judge Business School Lecture (Topic: Economics), 2023.

Research

The Center for the Advancement of Public Integrity (CAPI)

Columbia University - Researcher, 2020 - 2022.

Mackenzie Center for Advanced Studies (CEMAPI)

Mackenzie Presbyterian University - Researcher, 2021 - 2024.

Research in Progress **Funding: (i) Atlas Networking and (ii) Mackenzie Research Center**
Project 1: Creation of the Corruption Index for each state in Brazil.
Project 2: Analysis of the impact of corruption, immigration and refugees on the financial structure of companies in Europe.

Working Papers

1.The impacts of corruption in finances

Presented at: American Accounting Association (AAA) 2021, European Financial Management Association (EFMA) 2021.

2.Corruption, immigration and refugees: new determinants in finances

Presented at: 2022 Columbia University, 2022 illinois State University, 2022 University of Illinois at Urbana-Champaign.

3.The level of corruption is relevant to increasing the debt?

Presented at: American Accounting Association (AAA) 2022, European Financial Management Association (EFMA) 2022.

4. How artificial intelligence, Big Data and Machine Learning can help fight corruption and fraud: evidence from Brazil and EUA

Presented at: American Accounting Association (AAA) 2023, European Financial Management Association (EFMA) 2023.

5. The challenge of Corruption in economic growth post pandemic

6. Impact of Corruption on Banking Stability: Evidences from USA

7. Cross-Border Banking Corruption

8. The Role of Corporate Governance in Preventing Banking Corruption

Publications

MAMEDE, S. P. N.; NAKAMURA, W. T.; JARDIM, J. R. P. S.; JONES, G. D. C.; NAKAMURA, E. A. M. V. (2019). Does the capital concentration level influence the Brazilian companies capital structure?. *Revista de administração da UFSM.* , v.12, p.785 - 802.

MAMEDE, S.; NAKAMURA, W.; NAKAMURA, E.; JONES, G.; JARDIM, J. (2017). Empresas Brasileiras Estatais e não Estatais: uma Análise das Relações de Endividamento. *REVISTA EVIDENCIACAO CONTABIL FINANÇAS.* , v.5, p.4 - 22.

MAMEDE, S. P. N.; MALAQUIAS, R. F. (2017). Monday effect in Brazilian hedge funds with immediate redemption. *Research in International Business and Finance.* V.39, p.47 - 53.



MALAQUIAS, F. F. O.; MALAQUIAS, R. F.; SOUZA, F. E. A.; MAMEDE, S. P. N.; OLIVEIRA, A. C. L.(2016). O Efeito Smart Money em Períodos de Crise Financeira. *Revista Ambiente Contábil.* , v.8, p.323 - 342.


MALAQUIAS, R. F.; MAMEDE, S. P. N. (2015). Efeito Calendário e Finanças Comportamentais no Segmento de Fundos Multimercados. *RAC. Revista de Administração Contemporânea.* V.19, p.98 - 116.

Publications	<p>ROGERS, P.; MAMEDE, S. P. N. (2015). Informational inefficiency and/or the value of liquidity? A study on the influence of market makers in Brazil. Business Management Review (BMR). V.4, p.BMR - 269-280.</p> <p>MAMEDE, S. P. N.; MARQUES, A. V. C.; ROGERS, P.; MIRANDA, G. J.(2015). Psychological Determinants of Academic Achievement in Accounting: Evidence from Brazil. BBR. Brazilian Business Review (English Ed.). , v.1, p.50 - 71.</p>
Book Chapters	<p>MAMEDE, S. P. N.; SEGURA; C. L, A. V. C.; FORMIGONI, H. ZATTA, F, N. Economic and Social Development In: Corruption Index in Brazil: perceptions and implications.1 ed.Portugal:2020, v.1, p. 1-82.</p>
Main Presentations	<p>American Accounting Association, 2019, 2020, 2021, 2022 e 2023</p> <p>European Financial Management Association, 2018, 2019, 2020, 2022 e 2023</p> <p>16th SGBED International Conference - São Paulo (Brazil).</p> <p>World Finance Conference, 2020, Malta</p> <p>XLIII Encontro da ANPAD - EnANPAD, 2019, São Paulo (Brazil).</p> <p>World Finance Conference and Banking, 2017, 2022</p> <p>Brown Bags: (i) Portugal - University of Minho, University of Porto; Spain - University of Salamanca; (ii) Italy - University of Bergamo, Università Cattolica del Sacro Cuore, Tor Vergata University of Rome; (iii) USA - Columbia University, Illinois State University, University of Illinois at Urbana-Champaign.</p> <p>56th International Scientific Conference on Economic and Social Development, 2020 - Aveiro (Portugal).</p> <p>Global Finance Conference, 2021 - 28th Annual Global Finance Conference.</p> <p>11^a Portuguese Finance Network Conference - PFN2021.</p> <p>4th conference Academia against Corruption in the Americas (ACA).</p>
Guest Speaker	<p>XX International Finance Conference 2020 (Ethics and Finance section)</p>
Awards and Fellowships	<p>Best Thesis Award 2019 at Mackenzie Presbyterian University Business Administration (Finances), 2019</p> <p>Competing for the Best Thesis in Brazil in the area of Finance Brasília, Brazil, 2019-2020</p>
Languages and Skills	<p>English (fluent), Spanish (fluent), Portuguese (native)</p> <p>Expertise: SPSS, Stata, R, SAS, Python, WRDS, CapitalIQ / Bloomberg</p>
Professional Organizations	<p>Member of American Accounting Association</p>

Samuel de Paiva Naves Mamede

Executive and Researcher

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 <https://www.linkedin.com/in/samuel-mamede-6a81b21a8/>

SKILLS

- Marketing & Innovation Strategy
- KPI Development
- Quality Assurance
- Project Management
- Team Leadership
- Clear communication
- Training & Facilitation
- Audit & Compliance

EDUCATION

B.S., Business Administration

School of Management, Marketing and Communication. Uberlândia, Brazil

MBA, Strategic Planning

Getulio Vargas Foundation. São Paulo, Brazil

M.S., Accounting

Federal University of Uberlândia. Uberlândia, Brazil

M.S., Statistics

Federal University of Uberlândia. Uberlândia, Brazil

Ph.D., Business Administration & Finance

Universidade Presbiteriana Mackenzie and University of Minho. São Paulo, Brazil and Braga, Portugal.

Researcher Scholar (Postdoc)

Illinois State University. Bloomington, IL, USA

PROFESSIONAL DEVELOPMENT

- Design Thinking
- Time Management
- Strategic Marketing
- Project Management
- Econometrics & Analytics

LANGUAGES

- English (Fluent)
- Portuguese (Native)
- Spanish (Fluent)

TEACHING

LECTURER

Temple University | USA

Illinois State University | USA

Mackenzie Presbyterian University | Brazil

Courses: Entrepreneurship, Innovation, New Business Models, Economics and Finance.

PROFESSIONAL SUMMARY

Executive with a track record of project delivery leading to successful business growth, new revenue streams and improved brand exposure. Recognized for measuring marketing & innovation effectiveness and building KPIs that drive revenue while elevating the customer experience to create elevated engagement and long-term retention. Leader who builds high performing teams by identifying opportunities for employee engagement that are tailored to individual needs and cultural nuances. Solid experience in research management and econometric analysis with large volumes of data (Big Data) and the use of Algorithms in the search and selection of observations. Auditing and inspection of procurement processes as well as coordination in investigation of corruption and fraud practices.

PROFESSIONAL EXPERIENCE

PERFORMANCE MANAGER

SPNM Consulting | Bloomington, IL | 2013 - Present

Generate value to customers within the managed services delivery platform by creating and maintaining stakeholder engagement in a collaborative environment and providing risk, quality, and change management that result in quantifiable benefits to the organization. The main items are:

- Implementation of national and international projects of change management, competitiveness, strategic alignment, process redesign, purchase/merger and sale/divestiture of companies, cost reduction, performance increase, organizational restructuring, recovery of business profitability and others;
- Leadership and management of multidisciplinary teams, including global teams;
- Portfolio management of strategic projects reporting directly to the company's board of directors, CEO and global board. Extensive experience in leading strategic projects in various segments such as: banking, industrial, automotive, food, telecommunications, information technology, construction, retail, education and others.

RESEARCHER SCHOLAR

Illinois State University | Bloomington, IL | 2023 - Present

Responsible for data and analytics strategy and execution, as well as supporting domestic business intelligence, reporting, data warehousing and advanced analytics (AI/ML) operations.

- Coordinate and develop the entire research process, organize data from project partners and clients, as well as analyze and code quantitative/qualitative data from business programs.
- Communicate effectively with clients and project partners on technical research and project management issues.
- Support the production of professional documents (i.e., reports, information sheets, summaries, process documents, etc.) for external communication.
- Conduct literature reviews and prepare literature summaries.
- Participating in meetings and discussions with clients and team members, including developing agendas and taking meeting minutes as required

RESEARCH COORDINATOR

Mackenzie Presbyterian University | São Paulo, SP, Brazil | 2016 - Present

Meet financial objectives by estimating requirements, preparing annual budgets, and scheduling expenditures. Validate quality processes by establishing product specifications and quality attributes. Prepare quality documentation and reports by analyzing and summarizing information and trends.

- Support research personnel in the implementation of research studies to ensure successful completion of study goals.
- Assists in the recruitment and relationship building of study subjects, arranges study visits and provides instructions to meet the goals of the study.
- Abstracts or collects data from study subjects and enters information into the designated forms/database to comply with study protocols.
- Maintains inventory of supplies or equipment, prepares study kits and requisitions prior to study visits to ensure the appropriate items are available when necessary.
- Builds and maintains a broad network of professional relationships with participants, principal investigator, co-investigators, research study staff, and other collaborators to ensure successful research collaborations.

Samuel de Paiva Naves Mamede

Executive and Researcher

TECHNICAL SKILLS

- Strategic Leadership
- Crisis Management
- Strategic Planning
- Risk Management
- Investigation
- Internal Audit
- Business Ethics
- Integrity
- Compliance
- STATA, R & SPSS
- Big Data & Algorithms

COMMUNITY INVOLVEMENT

International Student Fellowship – Illinois State University

Volunteer

ESL Program - English Learning Class

Volunteer

INTERNATIONAL EXPERIENCE

UNIVERSITY OF MINHO

Research Center for Economic and Business Policies
Braga, Portugal | 2016 - 2019

TEMPLE UNIVERSITY

Fox Business School
Philadelphia, USA | 2021

COLUMBIA UNIVERSITY

The Center for the Advancement of Public Integrity
New York, USA | 2020 - 2022

UNIVERSITY OF CAMBRIDGE

Department of Accounting
Cambridge, UK | 2023

ILLINOIS STATE UNIVERSITY

Department of Economics
Normal, USA | 2023 - 2024

PROFESSIONAL EXPERIENCE - continued

- Identifies and reports issues that may affect the accuracy and quality of study design and implementation to meet study aims.
- Participates in internal/external research related conferences and investigator meetings to build and maintain relationships.
- Experience in auditing and inspection of procurement processes as well as coordination in investigation of corruption and fraud practices, through the analysis of large volumes of data (Big Data) and automation of algorithms for the search and selection of information for decision making.

RESEARCHER FELLOW

CAPRI – Columbia University | New York, NY | 2020- 2022

Leading researcher in the development of solutions for companies and governments to fight corruption and fraud, such as Integrity Monitors.

- Developing tools and resources to help governments, professionals and companies fight corruption.
- Coordinate and promote research and studies on important public integrity issues.

SENIOR AUDITOR

Uberlândia City Government | Uberlândia, MG, Brazil | 2013 –2016

Conducting audits, studies, surveys, reviews, and any other evaluations/assessments of financial and/or operational activities as scheduled or otherwise requested by management.

- Responsible for the development, coordination, and planning of the ethics & compliance risk management program;
- Collaboration with the risk prevention activities for the federal, state, and local government (anti-bribery, competition law, data privacy, regulatory, trade compliance, government relations, scientific integrity, media & public communications);
- Increased targeted prevention by developing a standardized approach to capture and exchange root cause insights both on the behavioral and on the organizational spectrum of conduct;
- Management and consolidation of the yearly risk assessment, including the development and roll out of two new risk assessment systems to facilitate and pave the way for an integrated risk management approach with other assurance functions;
- Support the Ethics & Compliance team to help colleagues in their mission to build high-performance, security-centric solutions for the most demanding businesses;
- Research and analyze financial statements and audit issues using electronic databases and employing audit software to review and compile financial information;
- Supervision, training and guidance with the team and the trainees on the audit process and evaluate the team's performance for work reviews.

MARKETING PROJECT MANAGER

Cedro Finances | São Paulo, SP | 2010 – 2013

Responsible for leading a multi-disciplinary team on innovation programs that affect customer experiences and perceptions of the company. Manager responsible for end-to-end delivery across the project lifecycle, and accountable to the board for comprehensive updates and project deliverables. Evaluate end-to-end customer experience across multiple channels and customer touch points. Lead, train, and manage performance of global team based in Latin America, USA, Europe, and India.

- Leading multiple simultaneous projects for delivery with major financial market brokers, anticipating and understanding the process, as well as providing value for the final deliverables;
- Leading cross-functional and cross-location internal teams.
- Managing regularly scheduled meetings for key stakeholders and consultants to manage issues across multiple projects for rapid resolution and accountability.
- Control of project budgets while being able to make decisions on change request and ROI for each project.
- Strong communication with senior leadership on schedule, budgets, and project opportunities.
- Lead program change management to support senior management as needed, keeping them well informed of potential impacts and resolutions to overcome obstacles.
- Ensure business needs are met, manage current and anticipated projects, influence the change process, and drive informed decision making for large cross-functional projects.
- Develop marketing strategy by studying economic indicators, tracking supply and demand, identifying customer needs, and monitoring the competition.